

New video from the Danish fishmeal industry: "As the biggest producer in Europe, we hold a certain responsibility."

The Danish association for fishmeal and fish oil producers, Marine Ingredients Denmark, has just published a video illustrating how Denmark is taking the lead in securing adequate and optimal handling of fish purchased from national as well as foreign fishing vessels. The film is accompanied by a Code of Conduct for the industry.

With the video Marine Ingredients Denmark, intend to demonstrate how the Danish fishmeal producers, in collaboration with the fishermen, ensure that all deliveries of fish are appropriately registered and handled.

- As Europe's largest producer of marine ingredients, the Danish industry holds a particular responsibility. By taking the lead, we wish to show the way for the entire industry and inspire others to do the same. We hope that this film will create precedence in the global industry." Anne Mette Bæk, Director of Marine Ingredients Denmark, says.

In Denmark companies that purchase fish in so-called "unsorted pelagic bulk landings" directly from the fishing vessels have since April 2020 been obliged to take specific samples and analyse which species are in the catch.

The legislation requires that a certified third party is responsible for weighing every unsorted pelagic bulk landing. The Danish industry has chosen to outsource the task of sampling and species sorting to the specially trained and certified third-party operators already responsible for the weighing. This has been formulated in a new Code of Conduct, cementing the responsibility of the industry.

With the new Code of Conduct, we emphasize that Denmark is and will be a pioneering country when it comes to responsibility and sustainability, says Anne Mette Bæk, Director of Marine Ingredients Denmark, and continues:

- It is all about trust. With the responsibility for species sorting and weighing in the hands of third-party companies, everything is fully transparent and the Danish fishmeal industry has nothing to hide.

Fish in unsorted pelagic landings are a significant part of the Danish fishing industry. In 2018, protein fish at a value of DKK 841 mio. were landed in Denmark in unsorted pelagic landings. Although the fishing is transnational, there is a big difference in landing control and surveillance.

Marine Ingredients Denmark hope to be able to show the video to central international stakeholders to inspire new and modern ways to secure our shared resources in the future.

About Marine Ingredients

- Marine Ingredients Denmark is the Danish industry organisation for fishmeal and fish oil producers.
- Denmark is the biggest producers of marine Ingredients in Europe, with an annual export of 470 million EUR.
- Fishmeal is primarily used in aquaculture, where the essential combination of minerals and omega-3 fatty acids secure optimal growth conditions.

Watch the new film here: https://www.youtube.com/embed/xLGqrDmi8_8?start=1&feature=oembed

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